



In partnership with

A purple rectangular box containing the text 'AI Starter Kit Programme'. 'AI Starter Kit' is in white, and 'Programme' is in a bright green color. The background of the entire page is a blue gradient with a close-up of a white robotic hand at the bottom right.

AI Starter Kit Programme

4 Weeks (7 hrs per week)

What is AI Starter Kit?

The ALX AI Starter Kit is a four-week practical programme designed to introduce participants to AI tools that enhance productivity, creativity, and problem-solving in everyday life. No technical background is required, making it accessible to anyone. Over the course of 20 days, participants engage in 20 bite-sized projects that showcase the real-world impact of AI across different domains.

Why Join the ALX AI Starter Kit?

This programme provides an opportunity to learn how AI can improve work, education, and lifestyle. Participants gain practical skills through hands-on projects without needing to code. The focus is on using AI tools rather than building them, making it an engaging and accessible experience. Additionally, the programme encourages individuals to showcase their newly acquired skills on social media, helping them build a personal brand. It also serves as a gateway into ALX's learning ecosystem.

How It Works

The AI Starter Kit runs for four weeks and consists of 20 projects, with one project assigned per day. Each project takes about an hour to complete. To receive a certificate, participants must complete at least 70% of the projects and achieve a minimum score of 50% on the final assessment. The programme also fosters community engagement, with learners sharing their completed projects on social media platforms like X and LinkedIn while participating in discussions on Discord.

Why AI Skills Matter

AI is increasingly relevant in everyday life, making tasks easier and more efficient for students, professionals, and business owners. Understanding AI helps individuals future-proof their careers and remain competitive in an evolving job market. The programme also emphasises critical thinking and media literacy, equipping participants with the ability to distinguish between real and fake content while navigating misinformation effectively. Most importantly, the skills acquired can be applied immediately to boost productivity and creativity.

AI Starter Kit vs. AiCE

The AI Starter Kit provides a short, practical introduction to AI for daily use, whereas AiCE is an intensive career-development course focused on AI fundamentals for job readiness. Participants in the AI Starter Kit gain immediate, hands-on skills that enhance personal and professional life, while AiCE is structured to advance careers and create job opportunities.

Tools Learners Get to Use



Chat GPT



Lindy



NotebookLM



Groq



v0 dev



Mistral AI



Flux



Kling AI



PlayHT

Other tools

Hedra, Townie AI, Meshy, Pika, PixVerse & Ideogram

4-Week

Programme

100%

Digital (Online)
Learning
programme

7 hrs

Per Week

Content Breakdown

You will learn how to use AI tools across 5 key categories:

Education & Personal Development

- Use AI to summarise lesson notes into easy-to-read formats
- Learn to build trivia games and teaching aids to help make learning fun.
- **Outcome:** These tools will help streamline and simplify your studies and can help you teach others in smarter ways.

Business & Entrepreneurship

- Develop business ideas, build business plans, identify risks, create polished proposals
- Develop marketing plans including video, graphic content, and captions
- Analyse customer feedback and track business performance
- **Outcome:** These tools will help you plan, build, launch, and maintain your business, supercharge your marketing abilities, and analyse feedback to improve your business.

Lifestyle & Creativity

- Design restaurant menus or create personalised diet plans
- Visualise furniture layouts or simulate home designs
- **Outcome:** Visualise the design of your living space to save time and money

Multimedia & Media Literacy

- Learn how to spot the difference between real and deep fakes on the internet to increase your critical thinking skills
- Explore tools to create video and animation content
- **Outcome:** Be able to create content and spot fake content that is being shared across the internet.

Automation & Productivity

- Automate workflows like preparing reports, collecting data, and other repetitive tasks
- Streamline your own personal daily activities
- **Outcome:** Better understand how to read important medical information and automate workflows to save yourself time doing only the important stuff.